

Company Values <i>What do we stand for?</i> <i>What is important to us?</i>	

Company Vision <i>What do we want to achieve?</i> <i>Where do we want to be?</i>	Methods <i>How will we get there?</i> <i>What needs to be done?</i>	Obstacles - Risks <i>What might get in our way?</i> <i>What are the restraining forces & risks?</i>	Objectives - Targets <i>How will we measure success?</i> <i>What are the <u>SMARTER Objectives</u>?</i>

Feel free to use and reproduce this worksheet providing you include acknowledgment to [Scott Bishop](#) as the author thank you.